

# YES ON MEASURE B

## BREAK THE BOTTLENECK

### MEASURE B GOALS AND OBJECTIVES

Roseville, Rocklin and Lincoln residents are tired of wasting valuable time and money sitting in traffic congestion. Measure B gives us local control over our transportation future and greatly reduces traffic congestion.

#### Vote Yes on Measure B to:

- Returns \$13M annually to Lincoln, Roseville and Rocklin to fund local road repairs, local transportation projects and safety enhancements residents choose as priorities.
- Improve emergency response times in Rocklin, Lincoln and Roseville through reduced congestion and safer streets and highways.
- Improve streets, highways and bottlenecks near our major education centers.
- Guarantee Roseville, Rocklin and Lincoln are eligible for our fair share of State transportation funding we currently don't receive.
- Provide strong taxpayer oversight that prevents the State from taking local transportation funds and ensures funds are spent the way voters intend
- Ensure Lincoln, Roseville and Rocklin don't lose economic opportunities to other cities due to traffic congestion.
- Give the residents of local control of our transportation infrastructure instead of Sacramento politicians who don't know our communities.

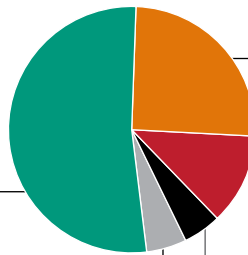
### EXPENDITURE PLAN

This South Placer County District Expenditure Plan was prepared for the purpose of establishing a one-half of one percent (0.5%) retail transactions and use tax for transportation purposes within the incorporated territory of the cities of Lincoln, Rocklin and Roseville, to be collected for thirty (30) years, if approved by the voters on November 5, 2024. The plan was crafted and proposed to fill the shortfall in funding needed to:

- Implement necessary highway, local road, interchange, rail, and transit projects
- Secure new transportation corridors through environmental clearance and right of way purchases
- Provide adequate maintenance and improvements on the local street and road system
- Promote economic growth throughout the County
- Meet the needs of commuters and the specialized needs of the growing senior and disabled population.

### SPECIFIC PROJECTS & FUND ALLOCATION

Major highway and road programs: **52%, \$825M**



Local transportation program: **25%, \$394M**

Rail and transit program: **12%, \$187M**

Bicycle and pedestrian program: **5%, \$75M**

Competitive projects program: **5%, \$75M**

| ROUTE          | LIMITS   | PROJECT  |
|----------------|--|--|
| SR 65          | Galleria Blvd to Twelve Bridges                                  | Widen to 3-5 lanes each direction                            |
| I-80/SR 65     | Interchange Improvements   | Improve interchange safety and capacity                      |
| I-80           | I-80/Rocklin Road Interchange and Auxiliary Lane                 | Improve interchange safety and capacity                      |
| Baseline Road  | Foothills Blvd to SR 70/99                                       | Widen to 4-6 lanes and grade separation at railroad crossing |
| SR 65          | SR 65/Nelson Lane Interchange<br>SR 65/Nicholas Road Interchange | Improve to grade separated interchange                       |
| Placer Parkway | SR 65 to SR 70/99  | Construct 4 lane expressway                                  |



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